

Press Release

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The Shoppes at Marina Bay Sands puts a shine in Singapore's jewelry selection

New-to-market brands like De Beers and LEVIEV bring shoppers closer to ultimate luxury and the finest craftsmanship

Singapore (28 September, 2011) – Diamonds are a girl's best friend and for men looking to pop the big question, the choices at The Shoppes at Marina Bay Sands, with one of the largest collections of jewelry brands in Singapore, are bound to make it easier to pick the perfect piece.

With over 70 luxury jewelry and watch brands at The Shoppes, only the finest and most exquisite designs are on offer. The Shoppes also prides itself on guaranteeing a unique shopping experience by introducing brands exclusive to Marina Bay Sands - such as [De Beers](#) (Galleria Level, B1-20) and [LEVIEV](#) (Hotel Lobby, L1-08) - powerhouse names in the world of diamonds showcasing exclusive designs and some of the world's most extraordinary stones.

Another draw for visitors is the beautifully designed and stand-alone boutiques. For instance, the oldest Swiss watchmaker [Vacheron Constantin](#) (Galleria Level, B2-238), Luxury Swiss watch maker [Hublot](#) (Bay Level, L1-58) and one of the greatest designer brands of the watch industry, [HYSEK](#) (Bay Level, L1-57) have created lavish settings that will appeal to the most discerning shopper.

The Shoppes at Marina Bay Sands Executive Director, Mr. John Postle, said, "The Shoppes at Marina Bay Sands boasts the most exquisite boutiques with numerous flagship stores for luxury labels and our jewelry and watch brands are no exception. In fact, the impressive gems and watch collection play an integral part in providing the ultimate luxurious shopping experience here at Marina Bay Sands. Apart from bringing in brands that are known to Singapore, we have gone further by introducing collections not seen here before."

Bespoke service is another attraction for shoppers. The [Cartier](#) (Galleria Level B1-39A & B2-38) duplex boutique at The Shoppes boasts an exclusive Fine Watchmaking salon - the first in Asia and only the second in the world to house this unique concept and design. This is an area where collectors and enthusiasts can appreciate the Fine Watchmaking collection in a sophisticated and comfortable environment. The boutique also has a Bridal Salon that seeks to mesmerize customers with its personalized service "Set for You".

Whether acquiring an engagement ring, wedding bands or an anniversary gift for a loved one or for special occasions, the Bridal Salon offers a stunning collection that radiates romanticism.

As shoppers head further into The Shoppes, they will stumble across a dedicated jewelry and watch belt at the Canal Level. Here, there are more new-to-market brands to explore. Launching its first boutique in Singapore, [Scavia](#) (Canal Level, B2-213), Italy's leading fine jewelry design house with collections favored by celebrities such as Naomi Campbell, has opened its first boutique here.

With over 720 stores world-wide, [Luk Fook Jewellery](#) (Canal Level, B2-218), an established brand in Hong Kong, has opened a 1,195 square feet boutique here specializing in gold jewelry, gold ornaments, gem-set jewelry, gemstones and authentication services. Another first is [Chow Tai Fook](#) (Canal Level, B2-229). Established in Guangzhou in 1929, Chow Tai Fook creates designs that appeal to both the traditional and the younger generations.

For an eclectic collection, shoppers can head to [Antika](#) (Galleria Level, B2-226), an Australian brand making its first international foray at The Shoppes. Antika showcases the latest hand-crafted women's and men's jewelry using gold, sterling silver, pearls and gemstones.

For a complete listing of The Shoppes jewelry brands, including [Bvlgari](#), [Chaumet](#), [Tiffany&Co](#), and [Van Cleef & Arpels](#) to name just a few, please visit: <http://www.marinabaysands.com/Singapore-Shopping/The-Shoppes-By-Category>

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances and world renowned Broadway shows". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com